



PARSEC LABS ANNOUNCES CLOUD REPLICATION AND RESTORE

Minneapolis, MN – August 24, 2021 – Parsec Labs, the fast-growing and innovative provider of enterprise data management and protection solutions, today announced the addition of Cloud Replication and Restore to its standard Replication solution.

Replicating data to the cloud can be an attractive option for many companies requiring very short Recovery Time Objectives (RTO's) in the event of an outage. However, with existing solutions metadata and key information is lost when moving to the cloud. Restoring data then becomes a complex, labor-intensive effort.

With today's announcement, Parsec not only makes replicating data to one or more clouds easy but restoring it just as easy -- Parsec copies and preserves all metadata, directories, and permissions so whenever data is retrieved or restored, everything an enterprise needs is intact. In addition, critical files can be retrieved immediately, even during a full restore.

"Data replication can be a complicated thing and the cloud adds even more complexity because of the metadata issue," said Chris Moore, Parsec's Chief Executive Officer. "With this release, Parsec solves that problem. It's the latest example of how we are leading the industry in delivering solutions to real-world problems."

For more information, visit www.parseclabs.com.

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About Parsec Labs

Parsec provides its customers with unprecedented knowledge and control over their data, with vendor-agnostic capabilities that span all on-premise storage platforms and cloud/multi-cloud providers. Certified as "carrier-grade," Parsec offers unparalleled scale combined with the ease of use necessary to be the ideal solution for any size company. For more information, visit www.parseclabs.com.

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